

Dear customer,

We are pleased to announce an innovative development for our shock cords reels:

- ✓ 100% **recyclable** cardboard reels, with no plastic and no dismantling required
- ✓ A more **durable**, more **resistant** and **eco-responsible** solution



This change in packaging allows us to significantly reduce our ecological impact,
avoiding up to 10,000 kg of plastic waste per year!

+ Greater strength A long period of testing has enabled us to ensure that the cardboard design is drop-resistant. The reel remains intact, even under demanding conditions.

+ Greater eco-responsibility With this 100% recyclable packaging, we offer a product that is more respectful of the environment, ideal for reinforcing your company's responsible image with your customers.

+ Traceability & quality control Each reel is marked with the production batch number and the quality control number at the end of the production process, ensuring complete traceability of our products.



Winding is carried out by hand to ensure greater precision and better quality control of our products.

Each reel is marked with the product ID number and the European barcode.



The transition has already begun:

The first MonoFlex - MultiFlex - EcoFlex cardboard reels will be available from 2025.

We're always listening to our customers and partners, so we can continue to improve our products with innovative solutions that are ever more respectful of the environment.

Don't hesitate to promote this innovation to your customers. We can provide the necessary media material to adapt your website and customer communications.

You can always call us for specialist advice and further information!

The NICO team

